

Remark

Classic OMR[®]

Version 4 Whitepaper

For Windows[®]

*The Innovative Solution To
Your Data Entry Needs!*



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Remark Classic OMR Overview

Remark Classic OMR® is a powerful software package for collecting data from OMR (“fill-in-the-bubble”) forms, such as tests, surveys, assessments, evaluations and other forms. Once collected, the tests or surveys can be quickly analyzed using the included **Remark Quick Stats®** package. With a few button clicks you can scan and recognize data from your forms and grade a test or analyze a survey... all in one cost-effective package! The sophisticated test analysis includes the ability to report progress on learning objectives, grade multiple versions of a test, and much more.

Remark Classic OMR works with OMR scanners and forms from companies such as Scantron, Chatsworth, Sekonic and PDI. The software comes pre-loaded with definitions for many of the popular standard forms in use today. Form definitions for other custom forms can be created using the included template editor functionality. Remark Classic OMR allows you to continue working with the other packages you already use and know. Data can be exported to 35+ formats, including Access, Excel, SPSS and ASCII. Test results can be exported to common gradebook packages, and reports can be exported to PDF, HTML and other formats.

Traditional OMR vs. Image Scanning

There are two types of scanners for collecting data from fill-in-the-bubble forms: traditional OMR scanners and image scanners. The main difference between the two types of scanning is in the hardware with which they work. Remark Classic OMR works with traditional OMR scanners commonly associated with standardized testing, pre-printed forms and number two pencils. When using traditional OMR products, you use pre-printed forms that are created to very exacting specifications. OMR scanners are specifically designed to read these specialized forms. Typically, these machines are sold directly to the end user by the manufacturer’s sales representatives.

OMR Scanners Directly Supported

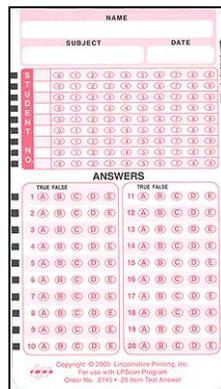
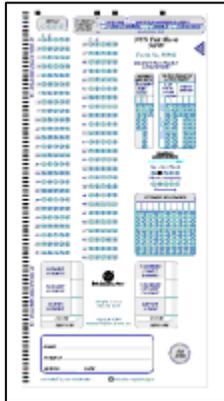
Remark Classic OMR is compatible with most popular OMR scanners. Some or all of the scanners from the following manufacturers are supported (check our website for specific models):

Scantron, Sekonic (Scanning Systems), Chatsworth Data, PDI, and Apperson. [Click here for more information on OMR scanners.](#)

Example Applications & Forms

Remark Classic OMR is used for many different applications and with many types of forms. The software ships with [pre-defined templates](#) for many popular standard forms from companies such as Scantron, Apperson and Chatsworth Data. The product is well suited and widely used for processing tests and assessments, evaluations, surveys and many other types of forms. Users come from many industries including education (primary and higher education), medical, market research, corporate, government and non-profit organizations.

Forms are typically purchased from a vendor such as Scantron, Apperson or Chatsworth Data. However, there are software packages such as Magenta from DataBlocks that can be used to create and print your own forms.



General Purpose Answer Sheet
For Remark Classic OMR
By Gravic, Inc.

Date of Birth			Identification number										Special Codes				Sex	Grade/Education																			
MM	DD	YY	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	M	F	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
JAN	01	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
FEB	01	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
MAR	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
APR	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
MAY	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
JUNE	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
JULY	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
AUG	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
SEPT	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
OCT	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
NOV	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
DEC	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		

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3	A	B	C	D	E	13	A	B	C	D	E	23	A	B	C	D	E	33	A	B	C	D	E	43	A	B	C	D	E
4	A	B	C	D	E	14	A	B	C	D	E	24	A	B	C	D	E	34	A	B	C	D	E	44	A	B	C	D	E
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10	A	B	C	D	E	20	A	B	C	D	E	30	A	B	C	D	E	40	A	B	C	D	E	50	A	B	C	D	E

1	2	3	4	5	51	52	53	54	55	61	62	63	64	65	71	72	73	74	75	81	82	83	84	85	91	92	93	94	95						
1	A	B	C	D	E	51	A	B	C	D	E	61	A	B	C	D	E	71	A	B	C	D	E	81	A	B	C	D	E	91	A	B	C	D	E
2	A	B	C	D	E	52	A	B	C	D	E	62	A	B	C	D	E	72	A	B	C	D	E	82	A	B	C	D	E	92	A	B	C	D	E
3	A	B	C	D	E	53	A	B	C	D	E	63	A	B	C	D	E	73	A	B	C	D	E	83	A	B	C	D	E	93	A	B	C	D	E
4	A	B	C	D	E	54	A	B	C	D	E	64	A	B	C	D	E	74	A	B	C	D	E	84	A	B	C	D	E	94	A	B	C	D	E
5	A	B	C	D	E	55	A	B	C	D	E	65	A	B	C	D	E	75	A	B	C	D	E	85	A	B	C	D	E	95	A	B	C	D	E
6	A	B	C	D	E	56	A	B	C	D	E	66	A	B	C	D	E	76	A	B	C	D	E	86	A	B	C	D	E	96	A	B	C	D	E
7	A	B	C	D	E	57	A	B	C	D	E	67	A	B	C	D	E	77	A	B	C	D	E	87	A	B	C	D	E	97	A	B	C	D	E
8	A	B	C	D	E	58	A	B	C	D	E	68	A	B	C	D	E	78	A	B	C	D	E	88	A	B	C	D	E	98	A	B	C	D	E
9	A	B	C	D	E	59	A	B	C	D	E	69	A	B	C	D	E	79	A	B	C	D	E	89	A	B	C	D	E	99	A	B	C	D	E
10	A	B	C	D	E	60	A	B	C	D	E	70	A	B	C	D	E	80	A	B	C	D	E	90	A	B	C	D	E	100	A	B	C	D	E

MARKING INSTRUCTIONS

- Use No. 2 pencil ONLY.
- Make dark heavy marks that fill oval completely.
- Erase unwanted marks clearly.
- Make no stray marks on this answer sheet.

PROPER MARK:

IMPROPER MARKS:

LAST NAME

FIRST NAME

200 Item Answer Form

1	2	3	4	5	11	12	13	14	15	21	22	23	24	25	31	32	33	34	35	41	42	43	44	45					
1	A	B	C	D	E	11	A	B	C	D	E	21	A	B	C	D	E	31	A	B	C	D	E	41	A	B	C	D	E
2	A	B	C	D	E	12	A	B	C	D	E	22	A	B	C	D	E	32	A	B	C	D	E	42	A	B	C	D	E
3	A	B	C	D	E	13	A	B	C	D	E	23	A	B	C	D	E	33	A	B	C	D	E	43	A	B	C	D	E
4	A	B	C	D	E	14	A	B	C	D	E	24	A	B	C	D	E	34	A	B	C	D	E	44	A	B	C	D	E
5	A	B	C	D	E	15	A	B	C	D	E	25	A	B	C	D	E	35	A	B	C	D	E	45	A	B	C	D	E
6	A	B	C	D	E	16	A	B	C	D	E	26	A	B	C	D	E	36	A	B	C	D	E	46	A	B	C	D	E
7	A	B	C	D	E	17	A	B	C	D	E	27	A	B	C	D	E	37	A	B	C	D	E	47	A	B	C	D	E
8	A	B	C	D	E	18	A	B	C	D	E	28	A	B	C	D	E	38	A	B	C	D	E	48	A	B	C	D	E
9	A	B	C	D	E	19	A	B	C	D	E	29	A	B	C	D	E	39	A	B	C	D	E	49	A	B	C	D	E
10	A	B	C	D	E	20	A	B	C	D	E	30	A	B	C	D	E	40	A	B	C	D	E	50	A	B	C	D	E

Form # SAI-TS200

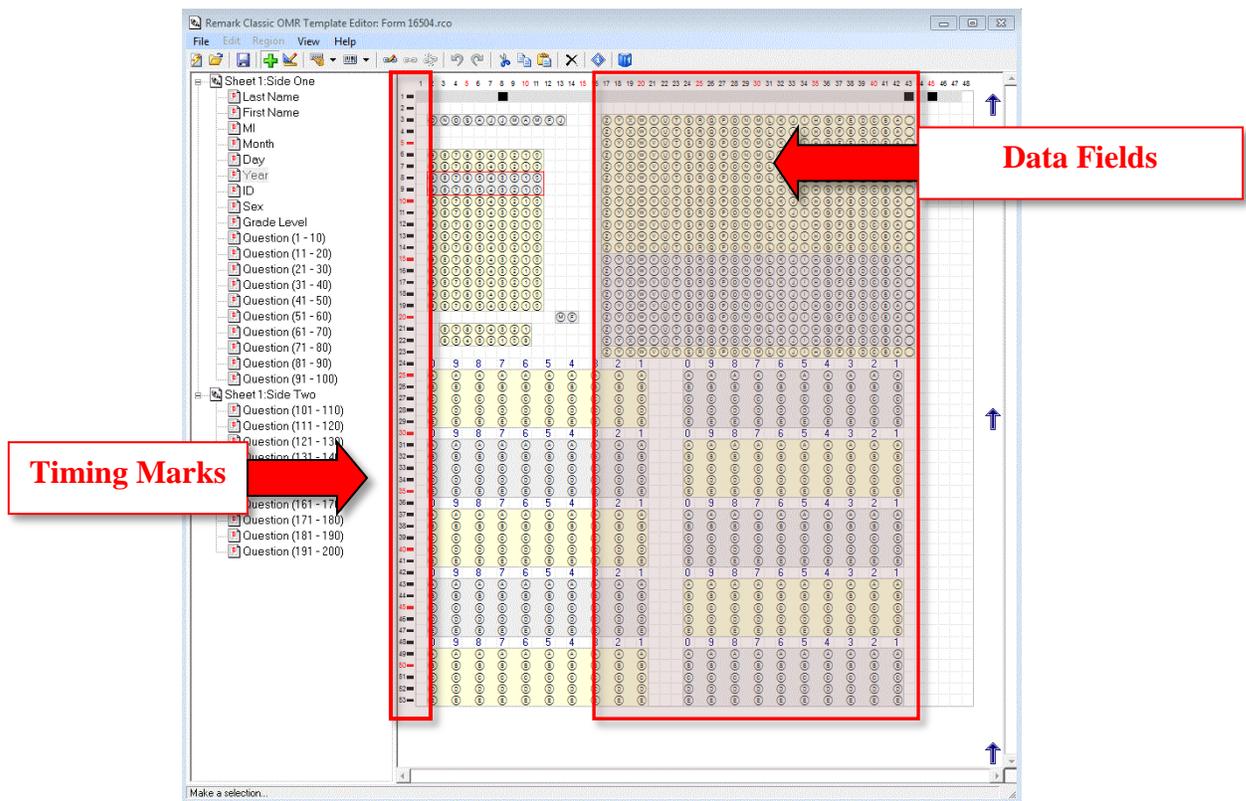
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Using Remark Classic OMR

There are three basic steps to using the software. First, you choose an existing template or create a custom template to tell the software how to interpret the questions on the form. Then, scan the completed forms and proof for exceptions. Finally, run Remark Quick Stats or export your data to the file format of your choice such as Access, Excel, HTML and many others.

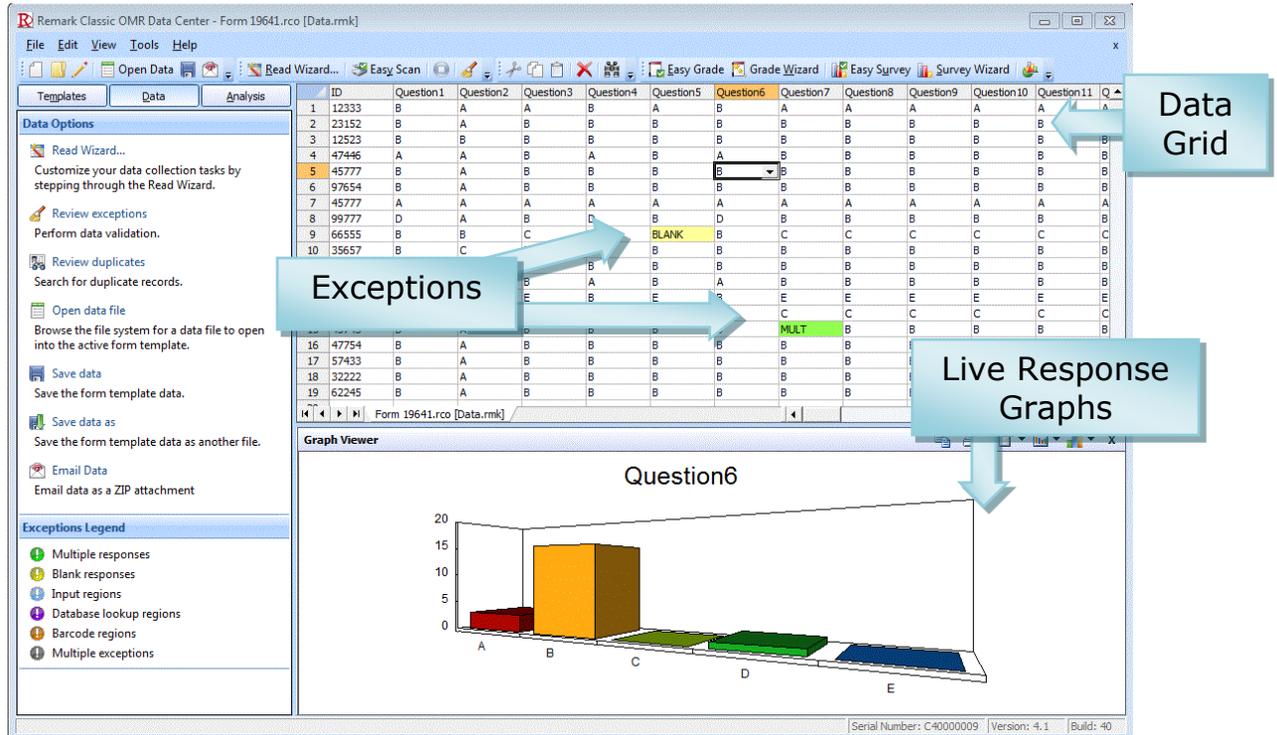
Step 1: Creating a Template (Optional)

The template tells the software how to interpret the questions on a form. Most standard forms already have templates defined in the software so you can simply start scanning your filled in forms. If you want to use a custom form, you use the template creation utility to define a template for your form. The utility takes you through the steps of template creation, from basic layout to advanced options. Options you need to specify for each data area on the form include output data type, output values for each bubble, and whether to include the question in the analysis. Remark Classic OMR also has a database lookup and replace feature. You can map certain fields from the form (such as a student ID number) to a database, and then look the scanned data up in that database and replace it with another piece of data from the same database. For instance, if you have a student ID number on your form and a spreadsheet containing the student ID numbers and other information about the students, such as their names, you can read the ID from the form and replace the ID with the student name in your data set. In this way, the reports will show the student name rather than an ID number.



Step 2: Scanning Pages in the Data Center

The Remark Classic OMR software reads forms using an OMR scanner. After reading completed forms, the collected data appear in a spreadsheet-style grid window. Remark Classic OMR provides a review facility for automatic detection and correction of exceptions. Any exceptions that might occur typically result from improperly filled out forms. For example, a respondent may have failed to answer a question or chosen two answers for a question that only allows one answer. Alternatively, if the scanner supports a reject stacker, the pages with exceptions can be sent to the reject stacker.



Step 3: Converting and Saving the Data

More than thirty-five standard [output file formats](#) are available for use, including the following:

Formats	Applications Supported
Database Formats	Access , SQL Server, Oracle, dBase and Paradox
Spreadsheet Formats	ASCII (various styles), Excel and Text
SAV	SPSS statistical software
Remark	Format for use within the Remark software.
HTML and XML	Internet or Intranet applications
Questionmark	To be used with Questionmark Perception software.
ODBC	To export to various relational databases, such as Oracle or SQL.

Email Reports and Data

In addition to exporting data and reports, an email option is available in the Remark Classic OMR Data Center and Remark Quick Stats analysis module to email data and reports as attachments. You can use Remark's built-in email client in conjunction with your SMTP server or Microsoft Outlook® to get information out of the software quickly and easily.

Remark Quick Stats

Remark Quick Stats is a built-in analysis package that can be used to grade tests and tabulate surveys. The software provides many standard reports. Reports can be customized to include user specified titles, headers, colors, fonts and graphics.

For a survey, you can run reports such as an item analysis, item statistics or crosstabs to view your results. If you administer tests, the software automatically grades them. For a test, you can specify an answer key, grade scale, learning objectives to measure specific subject matter, benchmark comparison scores and other options, and then the software grades the test and produces statistics and graphs representing the item analysis, frequency distribution, student scores and several other test statistics. Remark Quick Stats also produces a grade report for each student that can be printed and handed back to the student.

Test Grading Highlights:

- **Quick and easy test grading.** Using Easy Grade, simply scan the answer key with the test answer sheets, click a button and reports are produced.
- **Sophisticated test grading.** For more advanced grading, a Grade Wizard steps you through the process of setting up an answer key (including allowing multiple correct answers), selecting a grade scale, entering question points, adding learning objectives to measure against mandated standards, setting benchmark scores for comparison against established benchmarks and other grading information for your test.
- **Multiple test versions.** Grade multiple versions of a test with multiple answers keys.
- **Scaled scores.** The Grade Wizard supports "scaling" a score, whereby you look up grades in an external table (based on total score, percent score or percentile) and then apply the scaled score from the external file. Provides for customizable grading.
- **Achievement by demographic.** Reports are available to compare achievement across various demographic groups of students.
- **Statistics Calculated:**
 - For each item Remark Quick Stats calculates: Mean, Variance, Standard Deviation, Standard Error, Min, Max, Range, Median, Skewness, Kurtosis, T-Value, Percentiles, Confidence Intervals, P-values, Point Biserial Correlation.
 - For each answer choice Remark Quick Stats calculates: Frequencies, Percentages, Point Biserial.
 - For each student Remark Quick Stats calculates: Total score, Raw score, Grade, Dev. IQ, Number correct, incorrect and unanswered.
 - For the test Remark Quick Stats calculates: Number of graded tests and items, Max, Min, Median, Range, Percentile scores, Mean, Variance, Standard Deviation, Confidence Intervals (1,5,95,99%), KR 20, KR21, Coefficient (Cronbach) Alpha.
- **Test Grading Reports:**
 - **[Student Statistics Report](#)** - Used to view class performance for tests. Optionally shows detailed information about learning objectives, objective questions, and subjective questions. Great report for quickly seeing how students are performing and whether they are meeting standards.
 - **[Comparative Grade Report](#)** - Compares performance for groups of students. This report is particularly effective for ensuring all subgroups of students are making adequate yearly progress.
 - **[Class Frequency Distribution Report](#)** - Provides a distribution of the grades for an entire class and test. This report is useful for gaining a quick grasp on class performance.

- **Test Statistics Report** - Provides basic statistics on the test as a whole and is useful for gaining a quick look at performance and basic statistical analysis.
- **Student Response Report** - Provides a graphical view of each student on the test and each question on the test in a matrix style. This report allows you to quickly see performance on both a student and question level.
- **Condensed Test Report** - Provides answer choice frequency information on a question by question basis, including distractor and class score information. This report is a great way to see question and class performance at a glance.
- **Demographic Grade Report** - Compares performance for groups of students. This report is particularly effective for ensuring all subgroups of students are making adequate yearly progress.
- **Item Analysis Reports** - Provides answer choice frequency information on a question-by-question basis, which for test grading is useful for question validity. Using the Item Analysis reports, you can see how students responded to the question. If problems are found (e.g., the question was poorly worded), you can throw out the question or allow additional responses to be considered correct without rescanning test forms.
- **Student Grade Report** - Provides individual reports for each student,, displaying the grade, total score, percent score and scaled score (if applicable), along with benchmark scores if applicable. It also displays learning objective performance if applicable. Each question can be listed with the student's response, whether it was correct (incorrect responses are highlighted), and optionally the correct response for those answered incorrectly.

Survey Tabulation Highlights:

- **Quick and easy tabulation.** Using Easy Survey, quickly generate standard reports in one click.
- **Customizable reporting.** Use the Survey Wizard to customize the survey analysis process, including creating groups of like questions to compare means and measure against established benchmarks as well as weight importance of questions.
- **Data comparisons.** Compare survey responses across subsets of data.
- **Filtering data.** Automatically filter data on specific criteria and produce reports based on the filters (e.g., if evaluating a conference, breaking reports down by session).
- **The ability to exclude NA (non-applicable) responses.** If your answer choices include a non-applicable option (e.g., Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, NA) and someone chooses NA, you can exclude it from the statistics, but still be able to see how many respondents chose the NA response.
- **Statistics Calculated:**
 - For each item Remark Quick Stats calculates: Mean, Variance, Standard Deviation, Standard Error, Min, Max, Range, Median, Skewness, Kurtosis, T-Value, Percentiles, Confidence Intervals
 - For each answer choice Remark Quick Stats calculates: Frequencies, Percentages, Valid Percent
 - Crosstabs

- **Survey Reports:**

- **Item Analysis Report** - Provides answer choice frequency information on a question-by-question basis. (There are four different versions of this report to meet your needs.)
- **Item Statistics Report** - Displays descriptive statistical information for each question. The statistics are displayed in groups, allowing you to show or hide the statistics you need.
- **Crosstabulation Report** - Provides information about two questions within one chart, allowing you to see a breakdown of responses for two questions simultaneously.
- **Comparative Item Report** - Compares performance for various demographics included in the survey. Reports individual question information based on questions from the data (e.g., in the case of a course evaluation survey, you could report on instructors, courses, etc.).
- **Question Mean Report** - Provides the mean for every question tabulated, allowing you to quickly see individual question performance.
- **Analysis Group Report** - Provides overall analysis of each question, along with analysis of questions that are placed in groups. Question groups can be used to view analysis of related questions (e.g., if processing a course evaluation survey, you can view all questions related to the instructor as a question group).
- **Response Report** - Typically used to provide responses from open-ended questions.

Also included with Remark Quick Stats is a Report Batch Wizard. The wizard allows you to display, print and export multiple reports in a single operation with just a few mouse clicks. In addition, the wizard can automatically filter your reports on up to three pieces of information from your data set. Separate reports are created for each unique value in your data set, making it easy to get relevant information into people's hands quickly and efficiently.

Remark Classic OMR Main Features:

Forms Supported

- **Form Types.** Forms commonly scanned with Remark Classic OMR include tests, assessments, surveys, research studies, evaluations, inventory, field testing, and many others!
- **Standard Forms.** Processes many standard OMR forms out of the box
- **Custom Form Support.** Provides ability to create software definitions (templates) to scan custom forms
- **Multipage form support.** Processes double-sided and multi-page forms

Scanning

- **Scanners.** Works with common OMR scanners from Scantron, Chatsworth Data, Sekonic, and Apperson
- **Accuracy.** Provides accurate optical mark recognition for bubble sheets
- **Barcodes.** Supports barcode reader on Scantron and Sekonic OMR scanners
- **Print on forms.** Prints user-specified information on scanned sheets when used in conjunction with a Scantron or Sekonic scanner containing a printer (e.g., date, time, record number)
- **Scan and grade in one step.** Scan and Grade option allows you to print a grade on pages as they are scanned when using a scanner with a printer
- **Scantron SelfScore.** Supports SelfScore mode on Scantron OMR scanners so that grading can occur on the scanner as forms are scanned
- **Rejects forms with errors.** Supports select stacker to reject pages with errors on them and send them to the select stacker for review
- **Easy data clean up.** Integrated error correction/data-entry features
- **Capturing handwriting.** Input field type allows for data entry of handwritten data
- **Scans header sheets.** Processes batch header sheets that provide descriptive information about the forms being scanned
- **Database validation.** Validates scanned data against external databases
- **Database linking.** Links to external databases to pull in extra information, such as respondent demographics
- **Change logs.** Tracks changes made to data files for the utmost in security
- **Email.** Emails data directly to constituents as soon as it is collected

Analysis and Data Export

- **Export data.** Saves data internally or export to 35+ formats
- **Remark Quick Stats.** Remark Classic OMR includes Remark Quick Stats®, a built-in analysis and reporting package that is used to grade tests or tabulate survey style forms. With the click of a button, the software provides many standard reports. Reports are customizable in terms of information displayed, colors, fonts and graphics. All reports can be exported to various formats, including PDF, and emailed in order to get information into your constituents' hands quickly and efficiently. Decisions based on your important data can be made immediately
- **Export grades.** Exports test grades directly into several popular gradebook packages, student and learning management systems

Notes: If you are considering offering your paper-based survey, test or evaluation in a web-based format, try our [Remark Web Survey](#)® package too. Easily combine results from paper and web for complete analysis.

Minimum System Requirements

- Personal computer with 1 GHz or faster processor
- Windows 32-bit and 64-bit operating systems: XP SP3, Vista SP2 and Windows 7 (Note: SP stands for "Service Pack")
 - Remark Classic OMR will run on Windows Server 2003 SP2 and Windows 2008 SP2, but please note the software is not a client/server application and is not supported in a virtual or server-based environment
- 1 GB RAM
- 1 GB free fixed disk space
- CD-ROM drive (for installation purposes)
- Screen/monitor resolution of 1024x768 or higher and at least 32-bit color
- Mouse or other pointing device
- Supported scanner
- Windows-supported printer (optional)
- Internet connection recommended for initial software activation (optional)
- PDF viewer required to view installed documentation (optional)
- Microsoft Outlook 2007 or greater can be used for email functionality; if not present an internal Remark Classic OMR email client (using your SMTP server) may be used (optional)

Who Uses Remark Classic OMR?

- **Education Professionals** for student testing, institutional research or community surveys
- **Marketing Professionals** for consumer surveys and customer satisfaction
- **Psychology Professionals** for testing, assessments and evaluations
- **Government Agencies** for data compilation from internal and external sources
- **Healthcare Industry** for customer surveys, patient data and research
- **Pharmaceutical Companies** for clinical trials and product evaluation
- **Police Departments** for racial profiling compliance and community surveys
- **Computer Professionals** for combination or integration with another software package
- **Human Resource Departments** for employee surveys, time sheets and evaluations
- **Training Professionals** for course and instructor evaluations
- **And Many More**



About Gravic, Inc.

Gravic, Inc. is a privately-held corporation located in Malvern, PA, about ten miles (16km) west of Philadelphia, PA USA. We make a number of computer software products for data collection, transformation and distribution uses. Customers for our products include schools (Primary and Higher Education), hospitals, large and small businesses, health care, government agencies, market researchers, trainers, meeting planners, brokerages, travel agencies, stock exchanges, electric utilities and telcos.

The Remark Products Group of Gravic, Inc. was founded as Principia Products in 1991. We have worked in the area of image processing and pattern recognition since the early 1980's. Our early work in OCR and ICR sold thousands of licenses. In 1991, we began to focus on OMR (optical mark recognition) with image scanners (Remark Office OMR® 1.0 release). Our strength is in our ability to innovate and develop solutions for common problems, while maintaining easy-to-use and affordable software.

In 2001, we renamed Principia Products, Inc. to Gravic, Inc. and began a merger of our other entities (ITI and Compucon Services). We completed the merger in 2003 and now all product groups are run by common management.

Please visit our website at <http://www.gravic.com/about.html> to learn more about our company, values, and purpose.

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