

Remark®

Office OMR

Combine Online and Paper Form Data
www.RemarkSoftware.com

and Remark®

Web Survey

Simply create form and Remark template

Create

Remark Office OMR Eliminates Manual Data Entry By:

- Collecting data from a variety of plain paper forms
- Processing forms with regular image scanners or multi-function printers
- Generating a variety of built-in analysis reports
- Exporting raw data to a wide variety of export formats including SPSS, Excel, Access and more

Remark Web Survey Transforms Online Data Collection By:

- Allowing ease of design, distribution and collection of data from forms on *your* own website
- Eliminating monthly fees and interaction with third party sites
 - ⇒ *You have complete control over your forms and collected data*
- Providing unlimited surveys and respondents
- Working seamlessly with Remark Office OMR to reach a wide variety of respondents

With one click convert paper form to a web form

Convert

Each solution can be used as a standalone tool for data collection and analysis but when used together, they offer greater reach by distributing the same form on paper and over the web.

Collect

With form now in paper and web format, respondents can choose either option to complete your form

Key Benefits

- Convert new or existing Remark Office OMR forms into web-based forms for publishing on your website
- Distribute the same form on paper and over the web, giving respondents the ability to choose their preferred format
- When converting paper forms, there is no need to re-write question text or answer choices
- Easily combine the data from both Remark Office OMR and Remark Web Survey for one overall analysis

Analyze

Combine collected data and use built-in analysis component in either solution to analyze your data